Integrating walking into mobility and transport policy

Webinar, 26 November 2024

Katharina KRELL & Simon HUNKIN Thematic Experts for a Greener Europe Interreg Europe Policy Learning Platform















Integrating walking into mobility and transport policy Welcome!

Welcome!



Katharina Krell
Thematic Expert - Greener Europe
Policy Learning Platform



Simon Hunkin
Thematic Expert – Greener Europe
Policy Learning Platform



Valentine Dufaye
Events and Social Media Expert
Policy Learning Platform

Webinar Series on Active Mobility

I – Promoting cycling in cities and regions

19 November 10h00-11h30

II - Integrating walking into mobility and transport policy

26 November, 10h00-11h30

Agenda

Welcome & Introduction

Katharina Krell, Interreg Europe Policy Learning Platform

Keynote: Integrating walking into transport and mobility policy

Jim Walker, Walk21 (STEP-UP)

Interreg Europe good practices & case studies

- Promoting walking in the Tampere SUMP Sheba Nair, Tampere University, Finland (EMBRACER)
- Eixo Verde Azul/Green Blue Axis Sofia Silvano & Pedro Flores, Sintra Municipality, Portugal (PROMOTER)
- STEP-UP's Walkability App Johannes Kellner, Business Agency Burgenland & Carlos Cañas, Walk21 (STEP-UP)

Panel discussion / Q&A

Wrap up & Conclusions

The platform in a NUTSHELL

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The platform TEAM



Marc Pattinson Arnault Morisson

Laura Varisco

Mario Vadepied





Luc **Schmerber**



Erik Gløersen



Katharina Krell



Simon Hunkin

Elena Ferrario





Rene Tõnnisson

Karine Gevorgyan















Veliste



Valentine Dufaye



Astrid Severin



Magda Michaliková

Lotte van Meijel Vladimir Sestovic



Duquennoy



Thorsten

Antoine





Thank you!

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Title of Event Location